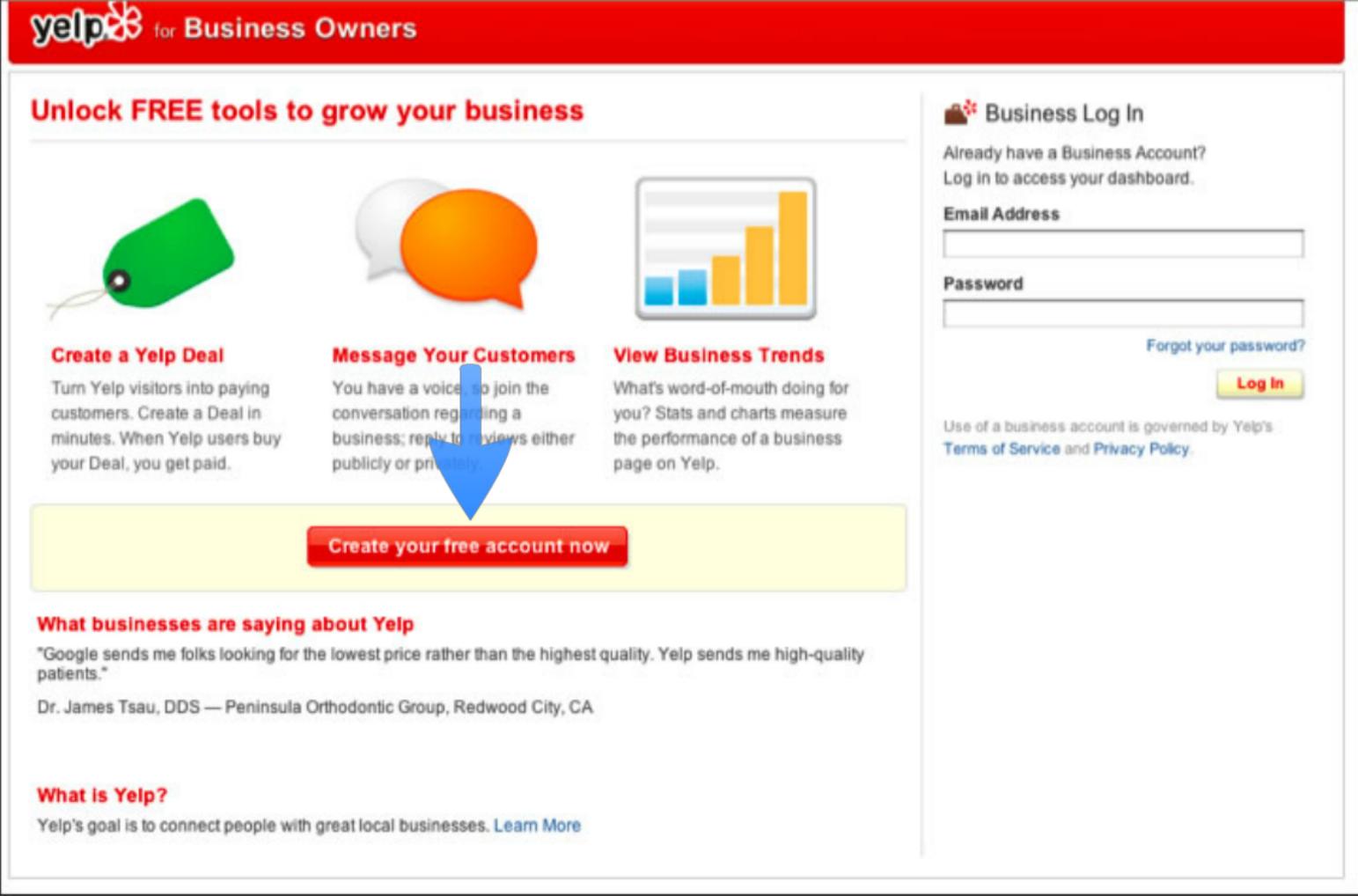


# How to register your business on



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Step 1: Go to <http://biz.yelp.com>  
Click on "Create your free account now"



The screenshot shows the Yelp Business Owners interface. At the top is a red header with the Yelp logo and the text "for Business Owners". Below the header, there are three main sections: "Create a Yelp Deal", "Message Your Customers", and "View Business Trends". Each section has an icon and a brief description. A large blue arrow points from the "Message Your Customers" section down to a prominent red button labeled "Create your free account now" which is set against a yellow background. To the right of these sections is a "Business Log In" form with fields for "Email Address" and "Password", a "Log In" button, and a link for "Forgot your password?". Below the main content area, there is a section titled "What businesses are saying about Yelp" featuring a quote from Dr. James Tsau, DDS, and a "What is Yelp?" section with a "Learn More" link.

**yelp** for Business Owners

**Unlock FREE tools to grow your business**

**Create a Yelp Deal**  
Turn Yelp visitors into paying customers. Create a Deal in minutes. When Yelp users buy your Deal, you get paid.

**Message Your Customers**  
You have a voice to join the conversation regarding a business; reply to reviews either publicly or privately.

**View Business Trends**  
What's word-of-mouth doing for you? Stats and charts measure the performance of a business page on Yelp.

**Create your free account now**

**Business Log In**  
Already have a Business Account?  
Log in to access your dashboard.

Email Address

Password

[Forgot your password?](#)

**Log In**

Use of a business account is governed by Yelp's [Terms of Service](#) and [Privacy Policy](#).

**What businesses are saying about Yelp**  
"Google sends me folks looking for the lowest price rather than the highest quality. Yelp sends me high-quality patients."  
Dr. James Tsau, DDS — Peninsula Orthodontic Group, Redwood City, CA

**What is Yelp?**  
Yelp's goal is to connect people with great local businesses. [Learn More](#)



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## Step 2: Fill in "Business Name" & "Near" (address)

**yelp** for Business Owners

1 Find Your Business      2 Create Your Account      3 Verify Your Identity

**Start by finding your business**

Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.

**Business Name** (e.g. Me's Diner)      **Near** (Address, Neighborhood, City, State or Zip)

           **Search**

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# Step 3a1: If your business appears, click "Unlock"

The screenshot shows the 'yelp for Business Owners' interface. At the top, there is a red header with the Yelp logo and the text 'for Business Owners'. Below the header, a progress bar indicates three steps: 1. Find Your Business (highlighted with a red circle), 2. Create Your Account, and 3. Verify Your Identity. The main content area is titled 'Start by finding your business' and includes a search form with 'Business Name' (mi hacienda) and 'Near' (starkville, ms) fields, a 'Search' button, and a blue arrow pointing to the 'Unlock' button on the search results. The search results show 'MI Hacienda Mexican Restaurant' with 0 reviews, address '911 Highway 12 W, Starkville, MS 39759', and phone '(662) 320-2233'. The footer contains links for 'About', 'Help', and 'Countries', and a copyright notice 'Copyright © 2004-2012 Yelp'.



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# Step 3a2: Create business owner account; click "Continue"

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## Create a business owner account for Mi Hacienda Mexican Restaurant

You will use this account to log in to your business owner dashboard and reply to reviews.

**First Name**

**Last Name**

**Email**  **Confirm Email**

We loathe spam even more than you do. We will NOT sell your email address.

**Password**  **Confirm Password**

By clicking the button below, you represent that you have authority to claim this account on behalf of this business, and agree to Yelp's [Terms of Service](#) and [Privacy Policy](#).

[Cancel](#) [Continue](#)

**Already have a business owner account?**  
[Log in here to add a business](#)

---

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# Step 3b1: If business does NOT appear, click "Add Business to Yelp"

**yelp** for Business Owners

1 Find Your Business      2 Create Your Account      3 Verify Your Identity

### Start by finding your business

Is your business already on Yelp? Search now to find it or create a new page if we don't have it yet.

**Business Name** (e.g. *Mei's Diner*)      **Near** (Address, Neighborhood, City, State or Zip)

Southern Rural Development Center      190 N Bost, Mississippi State, MS      **Search**

**Business matches for "Southern Rural Development Center" near "190 N Bost, Mississippi State, MS"**

Sorry, there were no matches. Please try adjusting your search.

Can't find your business? [Add your business to Yelp](#)

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Step 3b2: Fill in form; click on “Add”; will receive email to verify the business (may take a couple of business days)

**yelp** for Business Owners

### Add Your Business

It may take a couple days for your business to show up in search results, but you can start adding business information to your page right away.

**Country**  
United States

**Business Name**  
Southern Rural Development Center

**Address 1**

**Address 2**

**Hours**  
Mon 9:00 am - 5:00 pm **Add Hours**

**Categories**  
 Remove  
[Add another category](#)

**Your Email Address**

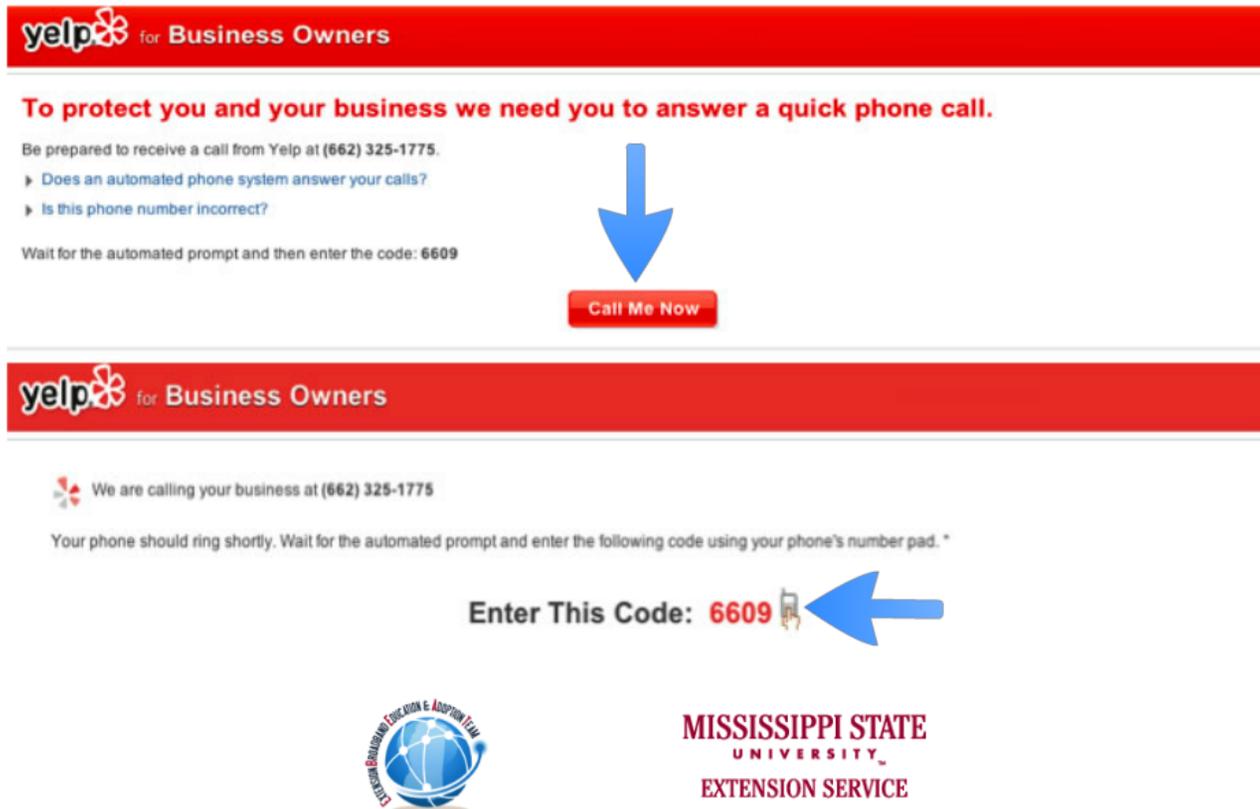
To ensure only valid businesses are added to Yelp we need to verify your email address.

**Add**



## Step 4: Verification instructions

- If unlocking listed business click “Call me now”; look for PIN; type code provided using phone pad
- If adding business you will receive email with link to verify the business (within two business days). Create business owner account and click “Call me now”; look for code; type code provided using phone pad



**yelp** for Business Owners

**To protect you and your business we need you to answer a quick phone call.**

Be prepared to receive a call from Yelp at (662) 325-1775.

- ▶ Does an automated phone system answer your calls?
- ▶ Is this phone number incorrect?

Wait for the automated prompt and then enter the code: 6609

**Call Me Now**

---

**yelp** for Business Owners

 We are calling your business at (662) 325-1775

Your phone should ring shortly. Wait for the automated prompt and enter the following code using your phone's number pad. \*

Enter This Code: **6609**  

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# Step 5: Login to your Yelp business account dashboard to:

- Read/respond customer reviews
- Find out who is searching for your business
- Create check-in offers

**yelp** for Business Owners

### Unlock FREE tools to grow your business

#### Create a Yelp Deal

Turn Yelp visitors into paying customers. Create a Deal in minutes. When Yelp users buy your Deal, you get paid.

#### Message Your Customers

You have a voice, so join the conversation regarding a business; reply to reviews either publicly or privately.

#### View Business Trends

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