



NEBRASKA BROADBAND CONNECTING

Engaging People. Linking the World.

broadband.nebraska.gov



Cool Tools for Businesses

FINANCIAL

- **Expensify:** Digital expense tracking
- **Mobile POS Devices**
- **Shopping Cart Services:** Shopify, BigCommerce, local.amazon.com/businesses

ONLINE BENCHMARKING

- **Alexa.com**
- **Yelp.com**
- **TripAdvisor.com**

SHARING YOUR BRAND

- **Slide Captain**
- **Swipe Presentations**



AIM | INSTITUTE

AIM Institute



Nebraska Information
Technology Commission

NEBRASKA
possibilities...endless™

Department of Economic Development

Nebraska Department of
Economic Development



Nebraska Public
Service Commission

UNIVERSITY OF
Nebraska
Lincoln

University of
Nebraska-Lincoln



The Broadband Mapping and Planning Initiative is funded through a grant to the Nebraska Public Service Commission by the U.S. Department of Commerce's National Telecommunications and Information Administration and aims to increase broadband adoption and utilization. Project partners include Nebraska Public Service Commission, University of Nebraska-Lincoln, Nebraska Information Technology Commission, Nebraska Department of Economic Development and AIM Institute