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How secure is your data?

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“How vulnerable are most companies to hacking? So vulnerable that hackers claim they can point their systems at pretty much any target and be guaranteed of breaking in fairly quickly. Most run-of-the-mill vulnerability testers I know can break into a company in a few hours or less. It must be child’s play for professional criminals.”

Roger A. Grimes

5 big security mistakes you're probably making  
InfoWorld, March 13, 2012



“When word got out about the massive security breach that occurred at Target in December of 2013... many speculated that shoppers would dramatically change their habits. After all, nearly 1 out of 3 Americans were affected.

January 2014 poll conducted by the Associated Press: majority of Americans polled say they fear becoming victims of theft after the breach...



...the statistics show that very few are willing to make significant changes to actually protect their data:

- Only 29% requested new credit or debit card numbers from their bank,
- Only 31% have changed their online passwords at retailers' websites,..."

John Sileo, identity theft speaker

"Identity Theft Speaker Says Fraud from Target Breach is Your Fault (As of Today)," February 2014

<http://www.sileo.com/identity-theft-speaker-target-breach/>



# Anti-Phishing Working Group

Number of unique phishing e-mail reports (campaigns) received by APWG from consumers

- January 2004 - 176
- January 2014 - 53,984

Phishing Attack Trends Report - January 2004 (first report)

Phishing Attack Trends Report - 1Q2014 (current report)



Hacking, data breaches, phishing scams will continue because they work.

What can you do to protect your personal information?



**Do the preventive steps  
recommended by computer  
security personnel**





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