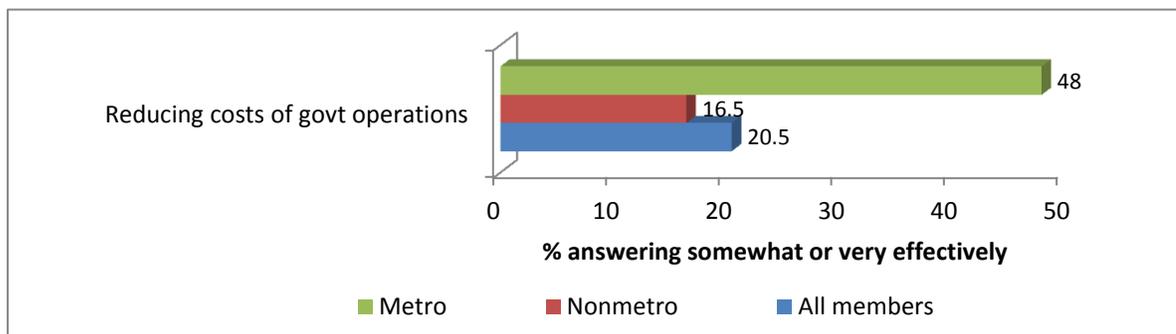


Highlights of NACO Broadband Survey

- Online survey distributed to 826 members via email
- 329 responses (40% response rate)
- Types of officials responding: 34% county clerk, register of deeds or treasurer; 24% county attorney, public defender, clerk of district court or sheriff; 22% county commissioner or supervisor; 13% county assessor or surveyor; 6% other
- Most of the officials responding were from nonmetropolitan counties (87%).

Perceptions of Technology in their County

- NACO members in nonmetropolitan counties are less likely than members in metropolitan counties to see broadband services being used effectively in their counties for reducing costs of government operations.



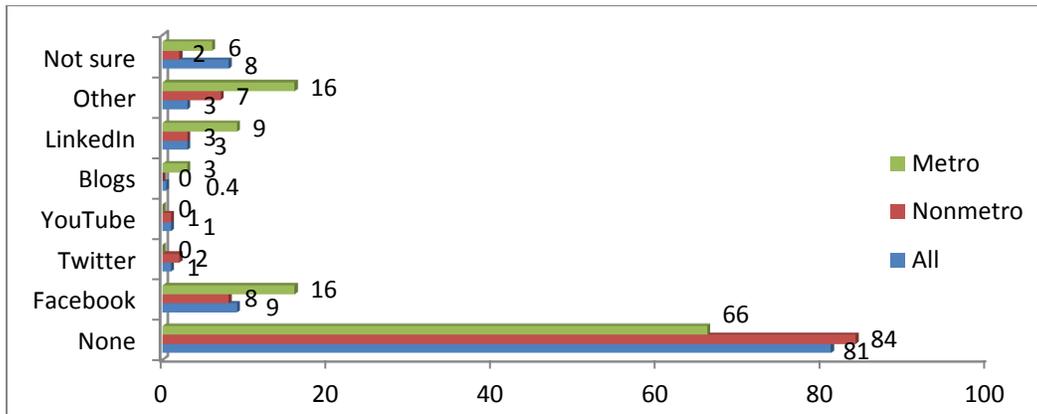
- Not many NACO members see broadband being used somewhat or very effectively in their county for such things as: encourage citizen involvement (25%), increasing quality of life (24%), making current businesses more competitive/profitable (23%), attracting businesses (22%), attracting employees/residents (22%), or retaining businesses (21%).
- However, most NACO members agree that access to high-speed Internet services is helping residents accomplish such items as: accessing financial services (74%), reaching higher education levels (66%), improving job skills/professional development (64%), getting health information (62%), and finding a better job (52%).

Preliminary Broadband Survey Highlights. Survey conducted by UNL CARI July & August 2012. For more information visit <http://broadband.nebraska.gov> or contact Becky Vogt, rvogt2@unl.edu or Charlotte Narjes, cnarjes1@unl.edu

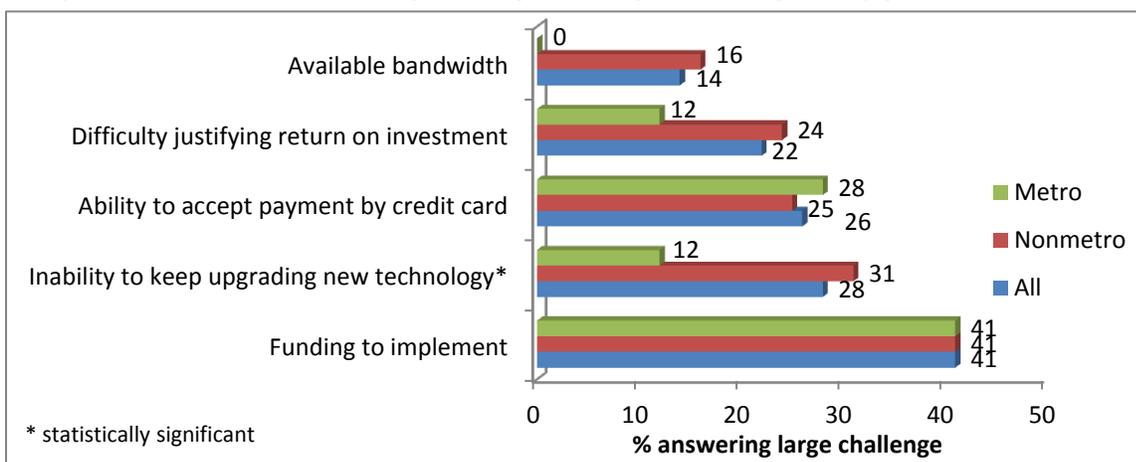


Technology Use

- Most of the county officials have a webpage (80%). Most of the webpages contain basic information such as officials' contact information (96%), forms to download (55%) or meeting schedules, agendas and minutes (52%). However, not many contain online services: ability to register vehicles online (31%), ability to pay property taxes online (24%), ability to pay tickets online (14%) or ability to broadcast public meetings online (2%).
- Most NACO members do not use social media (81%). Of those who do use social media, very few (11%) are very confident that they are effectively using these tools. County officials in metropolitan counties are more likely than officials in nonmetropolitan counties to use social media applications.



- Just over one-quarter (26%) of NACO members say their county has the ability to do video arraignments for judges.
- Most NACO members believe their Internet connection speeds for their organization are fast enough for their needs. However, members in metropolitan counties are more likely than members in nonmetropolitan counties to be dissatisfied with the price of their Internet services (19% compared to 14%) and their customer service (29% compared to 13%).
- Many NACO members rate funding as a large challenge to moving county government services to the Internet.



Preliminary Broadband Survey Highlights. Survey conducted by UNL CARI July & August 2012. For more information visit <http://broadband.nebraska.gov> or contact Becky Vogt, rvogt2@unl.edu or Charlotte Narjes, cnarjes1@unl.edu

